

Meowtastic!

Creates Fantastic Memories For Kids



Pet Lovers Junior Club (PLJC) held another successful fun and interactive session for children to learn about proper pet care. It was held in the afternoon of 8 September 2017 at the Mutts & Mittens (M&M) facility in Pasir Ris Farmway 2.



'Meowtastic!' is already the 4th interactive activity organised by PLJC but it was the first cat-themed event so far. For this run, PLJC partnered with the Cat Welfare Society (CWS) and Mutts & Mittens, a pet boarding and rehoming shelter. A total of 31 kids signed up for the event. Part of the proceeds from Meowtastic! were donated by Pet Lovers Centre (PLC) to CWS in support of their projects.

The activity opened with an introduction of PLJC and CWS to the children. After that, kids learned about kitty care through a presentation conducted by MaryAnn, a Pet Care Consultant from PLC. The presentation included some advice from the Agri-Food & Veterinary Authority of Singapore (AVA) on responsible pet ownership. But the part that got the children really excited and asking questions was when MaryAnn started showing appropriate cat care products for pet felines.

A fun-filled activity followed with the help of students from Tampines Secondary School. CWS conducted a game which got the children guessing what the expressions of the cats were, as a result of which they gained a deeper understanding of the body language of cats and learned how to react to them appropriately. The children were then given the opportunity to interact with cats in the Kitty Korner. The interaction was also a hands-on learning session for the kids to learn how to hold and handle cats properly and safely.



The participants were given a tour around M&M by the shelter's staff. Needless to say, the tour was an eye-opener to the children as they saw first-hand what a shelter for pets is and how it works. They also had a chance to get up close and personal with abandoned pets and gained a deeper understanding of the responsibilities of adoption. The shelter has around 300 dogs and cats plus 20 rabbits waiting for rehoming. To cap the informative and fun afternoon, each kid received a PLJC Cat Ranger Badge and a goodie bag worth \$20 courtesy of PLC. The children went home with their treats, fantastic memories and valuable knowledge about kitty care. PLJC offers special thanks to CWS and Mutts & Mittens for helping to make all this possible.

Meanwhile, PLJC has lined up another activity scheduled this December. This will be the return of Aniversity and will be in partnership with SPCA. Watch out for more updates and announcements on the PLC Facebook page.

Thank you
to our partners!

